

# M PURNAA

Getting Hats Is Easy  
Made To Order and Custom Hats Available



**2024/2025**  
Adult, Youth, and Toddler Sizing



# Transforming Employees' Lives

## Our Mission

To provide world-class, ethical **manufacturing** which **empowers** marginalized **people** and survivors of exploitation to **fresh starts** and **fulfilled lives**



"While learning to do Quality Control, I learned how to read and write."  
-Sangita



"Yesterday, we were marginalized ladies. Now we have become independent and are able to fulfill the family responsibilities well. I hope other ladies will get the same chance in the future."  
-Kalpana



"I am happy in life because I work in a safe place, like Purnaa."  
-Urmila



Be proud of the **positive impact** your product makes.

**M**PURNAA



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**FREEDOM  
BUSINESS  
ALLIANCE**



# CATALOG



**#1 Seller Trucker**

## 100 Mid-Pro 5-Panel Trucker

- \***Mid profile Front** Classic Trucker
- \***5-panels**
- \*Structured, no seam front panel
- \***Mesh-back** black or grey
- \*Matching adjustable snapback closure
- \*Fabric: Sturdy 100% recycled polyester; 100% polyester mesh
- \*Visor: Pre-curved, 100% recycled
- \*Printable on front panels including top and bottom of visor



## 101 Mid-Pro 5-Panel

- \***Mid profile Front** Classic Trucker
- \***5-panels**
- \*Structured, no seam front panel
- \*Matching adjustable snapback closure
- \*Fabric: Sturdy 100% recycled polyester
- \*Visor: Pre-curved, 100% recycled
- \*Printable on all panels including top and bottom of visor



## 102 Mid-Pro 5-Panel Stretch Fit

- \***Mid profile Front** Classic Trucker
- \***5-panels athletic stretch material**
- \*Structured, no seam front panel
- \*Stretch fabric for fit and comfort
- \*Fabric: 100% polyester/spandex
- \*Visor: Pre-curved, 100% recycled
- \*Printable on all panels including top and bottom of visor



**#New Release**

## 103 5-Panel Soft Structure, Flat Visor

- \***Mid profile Front**
- \***5-panels**
- \*Soft unstructured front panel with half-moon inside mesh
- \*Adjustable snapback closure
- \*Fabric: Sturdy 100% recycled polyester or recycled-polyester microfiber
- \*Visor: Flat visor, 100% recycled
- \*Printable on all panels including top and bottom of visor

\*MOQ of 48pcs, 12pcs per style  
\*Orders less than 250 ships in two weeks  
\*Listed prices do not include shipping

**PURNAA 03**





# CATALOG



**#New Release**

## 104 Skate Cap

- \*Mid-profile shape
- \*5-panels
- \*Unstructured front panel
- \*Adjustable snapback closure
- \*Fabric: Sturdy recycled polyester fabric or recycled-polyester microfiber
- \*Visor: Flat, 100% recycled
- \*Printable on all panels including top and bottom of visor



**#New Release**

## 105 5-Panel Soft Structure, Curved Visor

- \*Mid-profile shape
- \*5-panels
- \*Soft unstructured front panel with half-moon inside mesh
- \*Adjustable snapback closure
- \*Fabric: Sturdy recycled-polyester or recycled-polyester microfiber
- \*Visor: Pre-curved, 100% recycled
- \*Printable on all panels including top and bottom of visor





# CATALOG



**#1 Seller Baseball Cap**

## 200 Lo-Pro 6-Panel Trucker

- \*Classic low profile fit
- \*6-panels
- \*Structured, seam on centerfront
- \*Mesh-back black or grey
- \*Matching adjustable snapback closure
- \*Fabric: Sturdy recycled polyester; polyester mesh
- \*Visor: Pre-curved, 100% recycled
- \*Printable on front panels including top and bottom of visor



## 201 Lo-Pro 6-Panel

- \*Classic low profile fit
- \*6-panels
- \*Structured, seam on centerfront
- \*Adjustable snapback closure
- \*Fabric: Sturdy recycled polyester
- \*Visor: Pre-curved, recycled
- \*Printable on all panels including top and bottom of visor



**#New Release**

## 203 Lo-Pro 6-Panel Dad Hat

- \*Classic low profile fit
- \*6-panels
- \*Unstructured, seam on centerfront
- \*Adjustable snapback closure
- \*Fabric: Sturdy recycled polyester or recycled-polyester microfiber
- \*Visor: Pre-curved, recycled
- \*Printable on all panels including top and bottom of visor



### Sizes:

OSFM, Adult	(7 – 7 3/4 =12+ yrs)
Youth	(6 1/2 - 6 3/4 =5-11 yrs)
Toddler	(6 - 6 1/2 =2-5 yrs)

# CATALOG



**#New Release**

## 300 Athletic Beanie

- \***Beanie**
- \*Soft and slightly stretchy
- \*Fabric: Super soft and stretchy recycled poly-microfiber with breathable and wicking lining.
- \*Fully printable exterior with black lining



**#New Release**

## 301 Athletic Headband

- \***Headband**
- \*Soft with slightly stretchy
- \*Printed exterior with black lining
- \*Fabric: Super soft and stretchy recycled poly-microfiber exterior with wicking and breathable polyester lining
- \*Fully printable exterior



**#New Release**

## 302 Neck Gaiter

- \***Gaiter or Headband**
- \*Super soft and stretchy, fully printable, recycled poly-microfiber
- \*Sizes: OSFM
- \*Fully printable with unlimited colors and design options.



**#New Release**

## 303 Reversible Bucket Cap

- \***Bucket Cap**
- \***Unstructured**
- \***Double layered**
- \*Fully reversible
- \*Fabric: Sturdy recycled polyester OR recycled poly-microfiber
- \*Fully printable inside and out with unlimited colors and design options.

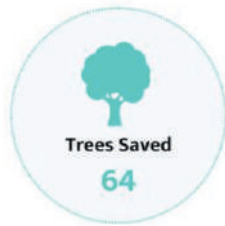
\*MOQ of 48pcs, 12pcs per style  
\*Orders less than 250 ships in two weeks  
\*Listed prices do not include shipping



# Environment Initiatives

The fashion industry is one of the most polluting in the world, Nepal is strongly affected. We believe social impact and environmental impact are linked.

A holistic approach to improving the lives in Nepal includes minimizing negative impact and protecting the environment.



## Guaranteed Environmentally Sustainable Caps

Commitment to Transparency and Continuous Improvement

**Recycled Materials:** We use recycled polyester fabric sourced from Global Recycled Standard certified suppliers. Our visors and buttons are made with recycled materials.

**Zero Water Waste:** We use sublimation printing because it uses no water, requires no wastewater treatment, produces no chemical waste, and consumes less energy than traditional dyeing. We also recycle 100% of the material scraps and waste.

**Fair Trade Commitment to the Environment:** As a Guaranteed Member of the World Fair Trade Organization, we are audited for our sustainability practices.

\*Working in Nepal, a country of incredible natural beauty, we take environmental responsibility seriously. We're committed to publicly reporting our sustainability progress. We report our consumption of materials, energy, and water.



Sturdy recycled polyester



Member





Composts in home composting conditions in 4-6 months, fastest time to decompose of compostable plastics



TUV tested

Made in China

Security Sealed

Made from Cornstarch

RESPONSIBLE PACKAGING

Crystal clear instructions

Purnaa carries 5 sizes to ensure best fit for your product

# Compostable Polybags as Standard at



After 5 years of searching for a viable alternative to single-use plastic we have found a responsible solution. Our Purnaa branded home compostable alternative will prevent 100,000 plastic bags going to landfill each year. We are delighted to offer these bags as our standard packaging solution to all Purnaa customers.

# Classic Collection



P17 - Black Slate



P25 - Charcoal Heather



P24 - Dark Heather



P04 - Navy Stripe



P03 - Grey Stripe



P05 - Tan Stripe



P31 - Black Camo



P15 - Slate



P18 - Canvas



# Mountain and Sea Collection



P43 - Mountain Yellow



P07 - Mountain Sunset



P39 - Mountain Sunset



P08 - Tropical Sunset



P41 - Beach Sunset



P10 - Teal Fade



P09 - Blue Fade



P40 - Beach Waves



P11 - Orange Fade

# Kids Collection

Youth And Toddler Sizing



P30 - Pink Camo



P37 - Rainbow Chevron



P26 - Classic Forest Camo



Color 14 - Pink



Color 35-Bright Yellow



Color 18 - Blue



Color 29 - Lime



Color 38 - Gold



Color 43 - Cherry

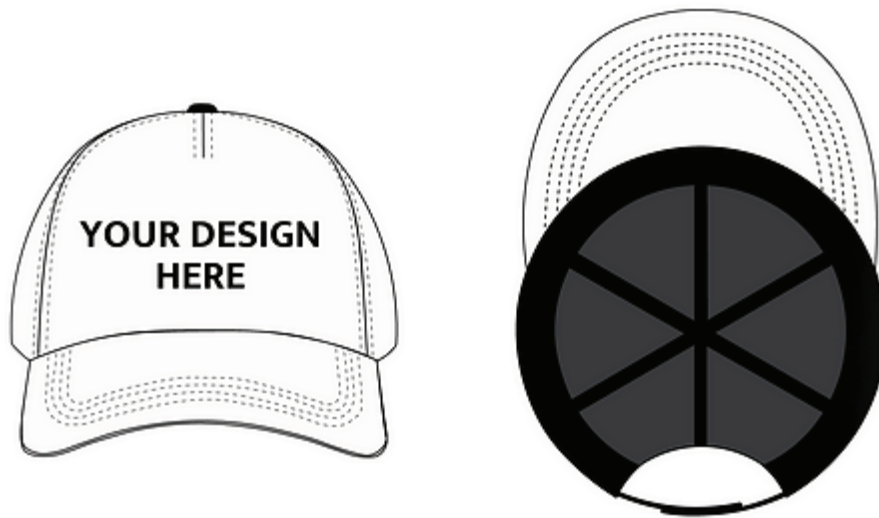


# Made To Order

Ordering Your Custom Hat Is Easy

1. **Submit your design**
2. **We make a custom mockup for your approval**
3. **We print, cut, sew and ship**

Our sales rep works with you to start your order and a project manager will follow through to delivery.



#### Decoration Options:

All fabric panels and visor (top and bottom) are fully printable. your art will be sublimated and/or pick a leather patch. Personalize with team member names and numbers. Custom Labels on any order over 250

\*MOQ of 48pcs, 12pcs per style

\*Orders less than 250 ships in two weeks,

\*Artwork for printing preferably PDF or vector

\*Patch artwork for laser etching should be PGN at least 1500 x 1500 pixels

## Customization Options



#### All-over Sublimation Printed

Vibrant permanent colors that don't fade or crack. Print on panels and visor. Personalize with names.



#### Sublimated Patches

Make artwork & logos stand out with sublimated patches



#### Leather and Cork Patches

Go formal with laser-etched leather or cork patches



#### Embroidery

Choose caps with a classic embroidered look



#### Cap Sizes

Mix and Match One-Size-Fits-Most (adults), Youth, and Toddler sizes

# Sublimation

Sublimation is a process that allows **limitless possibilities for artwork and colors.**

## Utilize Your Own Art Work

Send your custom artwork or choose from our colors and patterns



### YES, WE CAN PRINT YOUR COLOR!

Print solid colors, send your:

**Pantone, RGB, CMYK**

Or choose from one of our popular colors.



### 7 Patch Shapes

Laser etched

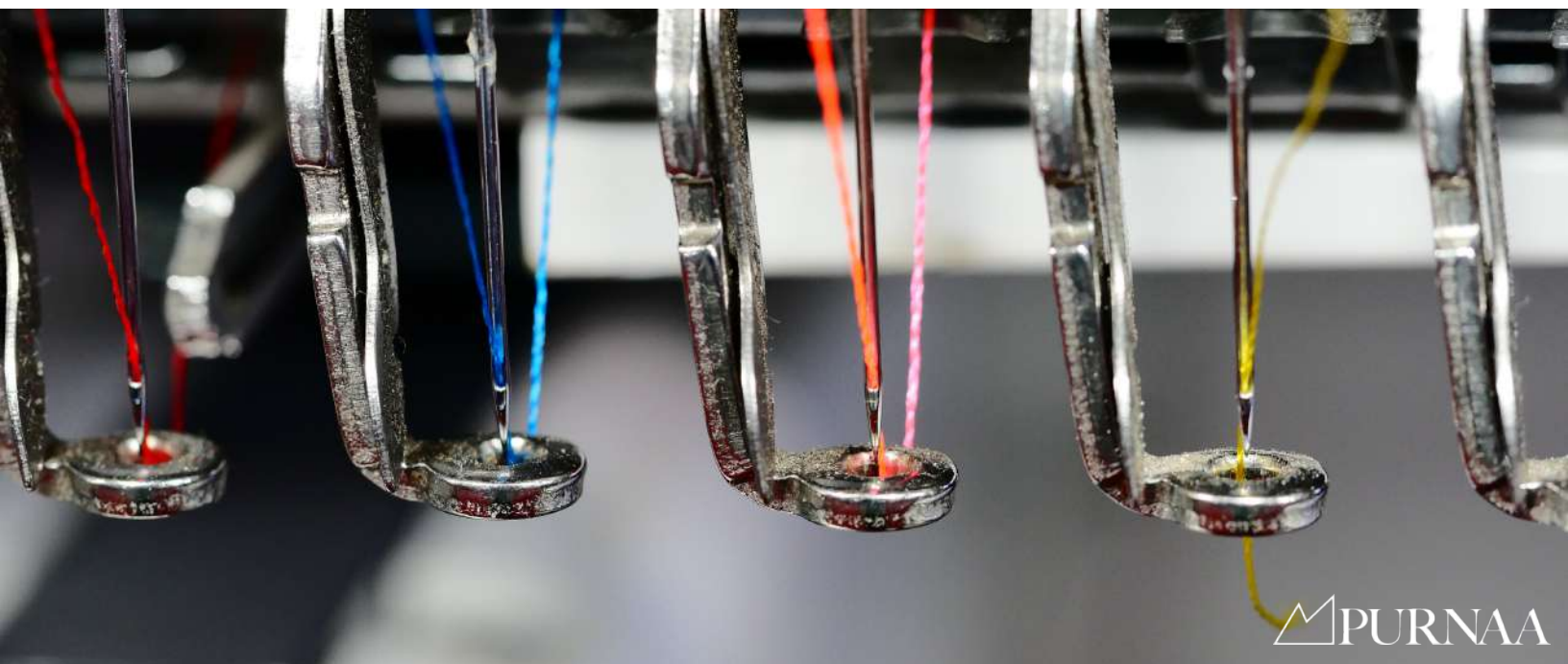
**Leather:** vintage finish, eco-friendly vegetable-tanned

**Cork:** Soft and flexible





# Embroidery at Purnaa



## Our Offering

Purnaa facilitates high quality embroidery in-house on caps, garments & accessories using certified recycled polyester threads.

## What Can I Embroider?

Almost anything! Caps, t-shirts, bags, accessories

## What are the minimum order quantities (MOQs)?

Our embroidery MOQs match our product MOQs/ So for example, caps are 12 pieces per style, 48 pieces per order and t-shirts are 24 pieces for in-stock t-shirts and 100 for made-to-order production runs.

## Design Considerations

- We can add designs on any flat piece of fabric before the product is sewn.
- Specifically for caps we can embroider
  - Anywhere on the visor (top or bottom).
  - across seams on the front panel(s) or side 2 panel(s) starting from 1" up from the bottom and ending 4.25" up from the bottom.
- Max 16 colors per design

## Color options

We keep 40 colors in stock & can order custom colors for no extra charge: additional lead time, 2 weeks

## Embroidery Pricing

Pricing is super simple! We have a flat price per embroidery location, rather than complicated calculations based on size or thread count. A one-off/ sample costs between \$25-\$30 plus shipping.

QTY	12	24	36	48	72	100	250	500	1000	2000	5000	10,000
USD \$	4.90	3.15	2.60	2.25	1.95	1.80	1.55	1.50	1.45	1.20	1.00	0.85

## File requirements

Jpeg, Png, Pdf, Ai, Eps, Svg and Psg. The artwork must be at least 300 dpi.

## Embroidery Lead Time

Lead times are provided below. Specific Pantone colors can be ordered at no extra cost. Additional lead time is 2 weeks

	Lead time (weeks)		
	Cap	Embroidery	Total
50	2	1	3
100	2	1	3
250	4	1	5
500	4	2	6
1000	5	2	7
2000	7	2	9
3000	10	2	12
4000	12	2	14
20,000	24	2	26

# Quality Meets Care



## Quality Goods

Purnaa Nepal

★ **Made by the caring hands** of our wonderful and skilled employees, in a positive environment. Purnaa Handmade in Nepal equals high-quality.



## Quality Assurance

Designated Project Manager

★ **During production** every order has a designated in-house Project Manager, tracking your product.



## Quality Control

100% Inspection

★ **After Production** is complete each and every piece is individually inspected to ensure the highest quality.



## Product Guaranteed

Clear Communication

★ **After delivery** the Project Manager follows up to guarantee product satisfaction.



# OUR VALUES

## LOVE

We choose to do what is best for our customers, co-workers, friends, family, and the world around us.

## EXCELLENCE

We always do our best, even in small things, and always work to improve.

## INTEGRITY

We do the right thing even when no one is looking.

## JUSTICE

We give equal opportunity, fair rewards and consequences, and champion the rights of those who do not receive just treatment in society.

## BEAUTY

We create beauty in our products, workplace, environment, ourselves, and our communities.







**Transforming lives in Nepal** by meeting and exceeding the **highest social compliance and sustainability standards** while advocating for **freedom and independence** for marginalized people and survivors of exploitation.



\*With the goal of independence assistances is offered in many forms.

\*Fostering a great job environment that is free of discrimination and abuse.

\*Paying above Living Wages as defined by WFTO

\*Offering pay for life-skills training to equip better quality of living and on-the-job skills training

\*Giving scholarships for education, and personal development training



# Contact Information

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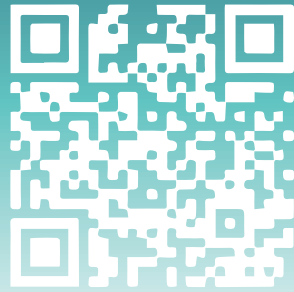
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# PURNAA

Be proud of the **positive impact** your product makes.

Purnaa.com



@purnaaneal

