

M PURNAA

Purnaa SFS Cap Decorations 2024

Sublimated caps are often perfect with just the print;

Additional decorations can make them even better!

We are constantly adding decoration options - stay tuned.

Embroidery • Leather Patches • Sublimated Patches • Cap Stickers

Embroidery

This year we introduced embroidery to our library of capabilities.

Almost anything can be embroidered - caps, t-shirts, bags, accessories



- Design Considerations
 - Location - we can embroider:
 - Anywhere on the visor (top or bottom).
 - Across seams on the front panel(s) or side 2 panel(s), starting from 1" up from the bottom and ending 4.25" up from the bottom.
 - 3D and patches - unfortunately, we do not offer 3D/puffy embroidery or embroidered patches yet
- Size considerations
 - The thinnest text we would recommend is 0.05"
 - The largest design our machines can handle on a flat piece of fabric is a 16.1" x 15.5" Sewing Field
- File requirements - Jpeg, Png, Pdf, Ai, Eps, Svg and Psg. The artwork must be at least 300 dpi.
- MOQ - our embroidery MOQs match our product MOQs. So for example, caps are 12 pieces per style, 48 pieces per order and t-shirts are 24 pieces for in-stock t-shirts and 100 for made-to-order production runs.
- Thread material - 100% recycled polyester certified by the Global Recycled Standard (GRS)
- Embroidery Cost

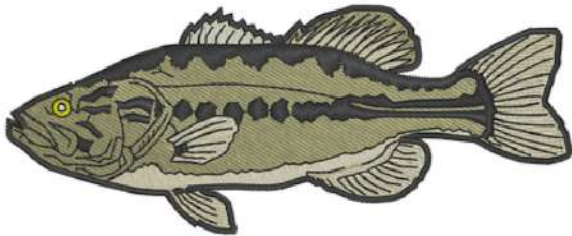
QTY	12	24	36	48	72	100	250	500	1000	2000	5000	10,000
USD \$	4.90	3.15	2.60	2.25	1.95	1.80	1.55	1.50	1.45	1.20	1.00	0.85

- Embroidery lead times

	Lead time (weeks)		
	Cap	Embroidery	Total
50	2	1	3
100	2	1	3
250	4	1	5
500	4	2	6
1000	5	2	7
2000	7	2	9
3000	10	2	12
4000	12	2	14
20,000	24	2	26

Embroidery Examples

Artwork shared with Purnaa will be digitized for embroidery. You can see examples of digitized artwork below. Purnaa has a pre-set library of designs to select from. Please talk to your Project Manager if you would like to view some of the readily-available designs.



MT. EVEREST

Kathmandu, Nepal

MANASLU



PURNAA

Nepal

MT. EVEREST

M PURNAA

Purnaa SFS Cap Decorations 2024

Colors

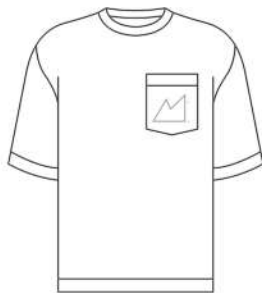
- We keep 52+ colors in stock - see standard color chart below
- Thread colours are an approximate match to the pantone codes in the chart. Note, there may be a slight variation between the pantone code and thread colour
- Your project manager will pick the stock color that most closely matches your artwork
- Custom colors are available for no extra charge, additional lead time - 2 weeks
- Maximum 16 colors per design



Order your embroidery in a few simple steps!

Step 1 - Submit your design

- Share artwork file,
- Confirm color - our project manager will select the best match to your artwork. Or, select a custom color.
- Confirm the width of the artwork and the placement of the artwork on the product.



Placement: 5cm wide centre pocket



Placement: 9cm wide centre front

Step 2 - Approve your design

- We will create one flat sample on a fabric swatch for photo approval. The fabric swatch selected will be the fabric you plan to order, or a close alternative
- If you need a physical sample of an embroidered cap, the charge will be for 1 samples (2x FOB Cost + Shipping)

Step 3 - Place your order

- When you are happy with your design, our project manager will invoice you for the bulk order

M PURNAA

Purnaa SFS Cap Decorations 2024

Leather Laser-etched Patches

- Placement on cap - Front Center
- MOQ – only 12 pcs/design
- Price - just \$2.50/patch
- Leather - eco-friendly chromium free, vegetable-tanned, natural waxy vintage finish
 - Variation in texture, color, thickness, etc is normal with genuine leather products
- For highest quality, our patches are stitched, not glued
- 7 great shapes to choose from, in 2 colors: TAN or BROWN:



Rectangle



Wide Hexagon



1 inch
2.54 cm

Square



Buckle



Diamond



Equal Hexagon



Circle

We've made it easy to order leather patches along with caps.

- Simply submit a .PNG file with your cap order with the following specs, and we'll do the rest!
 - At least 1500x1500 pixels resolution
 - Black Only (not color, not grayscale); the black portion will create the etched design
 - No background/transparent background
 - File name to clearly include: patch SHAPE & COLOR
- Important notes:
 - Artwork submitted will be centered on the patch within the etchable area.
 - Slight variation between digital art file and physical patch is normal and to be expected.
 - Patches are custom per order but cannot be personalized per cap
 - Diamond and Regular Hexagon patches are too tall for toddler sized caps

MPURNAA

Purnaa SFS Cap Decorations 2024

For best results with leather laser etching, follow these tips when creating artwork.

- Design for 20% black coverage or less:



- Line drawings are much better than fuller or near-photo images:



- Very thin lines do not etch well:



- Evaluating suitability for laser etching is an important step to a good result. If your art team has questions, feel free to reach out to your Purnaa Account Manager.
- When patch artwork is submitted, please take into account the information we've provided. Results may not be satisfactory if instructions or files submitted are not clear and accurate. To help achieve great results, if something doesn't look quite right to us, we may ask you to make adjustments before we produce the order which could increase your lead time.

Kindly contact your Purnaa Account Manager with any additional patch questions.

M PURNAA

Purnaa SFS Cap Decorations 2024

Sublimation Patches

- Placement on cap - Front Center
- MOQ - only 12 pcs/design
- Price - just \$1.95/patch
- Colors – unlimited
- 100% polyester satin
 - Interfaced for smooth finish and quality feel
 - Holds vibrant color
- For highest quality, our patches are stitched to caps, not glued
- 3 great shapes to choose from:



Rectangle 3.5x2"



Diamond 2.75x2.75"



Square 2x2"

1 inch
2.54 cm



- Close up image of edge stitching (pico overlock, very similar to merrow):

We've made it easy to order sublimation patches along with caps.

- Simply submit a .PNG file with your cap order with the following specs, and we'll do the rest!
 - At least 1500x1500 pixels resolution
 - Shape/proportions matching intended patch shape as shown above
 - Include a 5mm (0.19 inch) border in your art file in the color you'd like your edge stitching (or leave the same as your background color if you prefer stitching the same color as your background); we'll use our closest in-stock thread color from 20 color options.
- Important notes:
 - Artwork submitted will be centered on the patch within the printable area.
 - Slight variation between digital art file and physical patch is normal and to be expected.
 - Patches are custom per order but cannot be personalized per cap
 - Diamond and Regular Hexagon patches are too tall for toddler sized caps
- When patch artwork is submitted, results may not be satisfactory if instructions or files submitted are not clear and accurate. To help achieve great results, if something doesn't look quite right to us, we may ask you to make adjustments before we produce the order which could increase your lead time.

Kindly contact your Purnaa Account Manager with any additional patch questions.

PURNAA

Purnaa SFS Cap Decorations 2024

Cap Stickers

- Placement on cap - top left-wear visor
- MOQ – see below
- Price: just \$0.15/sticker
- Color - shiny silver background, black print
- Shape - Circle
- Size - 4.5 cm diameter



One sticker design added to ALL your cap orders

- When you include cap stickers, we'll stock these for you and add them to every cap you order from Purnaa.
- To continue the order lead times and cap pricing you love, we're not yet able to offer separate sticker designs for individual cap orders, nor can we add your standard sticker to some orders but not others. We'll let you know if this changes; for now, it's either an o-fer or a grand slam.



We've made it easy to order stickers along with caps.

- Simply submit a .PNG file to your Purnaa Account Manager with the following specs, and we'll do the rest!
 - At least 1500x1500 pixels resolution
 - Black Only (not color, not grayscale); the black portion will be printed
 - No background/transparent background
 - Shape/proportion fitted to circle shape
- Important notes:
 - Artwork submitted will be centered on the sticker within the printable area.
 - Slight variation between digital art file and physical sticker is normal and to be expected.

Kindly contact your Purnaa Account Manager with any additional sticker questions.

M PURNAA

Purnaa SFS Cap Decorations 2024

Sublimated caps are often perfect with just the print; sometimes additional decorations make them even better! We may add more decoration options in the future - stay tuned.

Embroidery • Leather Patches • Sublimated Patches • Cap Stickers

Custom Labels

Taffeta Labels

- Placement on cap - inside sweatband
- MOQ - 500+ caps
- Price - no extra charge!
- Additional fulfillment time - none!



Satin Labels

- Placement on cap - sweatband, side panel, back panel, back closure
- MOQ - 250+ caps
- Price - as low as \$0.05
- Additional fulfillment time - none!



Woven Labels

- Placement on cap - sweatband, side panel, back panel, back closure
- MOQ - 500+ caps
- Price - as low as \$0.20
- Additional fulfillment time - up to 5 weeks, depending on your order details

- Simply submit a .PDF file when confirming your cap order, and we'll do the rest!
 - Black text and logos (not color, not grayscale), white background (limited colors are sometime possible)
 - Design to a standard 1 inch width label or discuss options with your Purnaa Project Manager
 - Include your desired location of the label on the cap
- Important notes:
 - Slight variation between digital art file and physical label is normal and to be expected.
 - Labels are custom per total order, but cannot be personalized per cap style

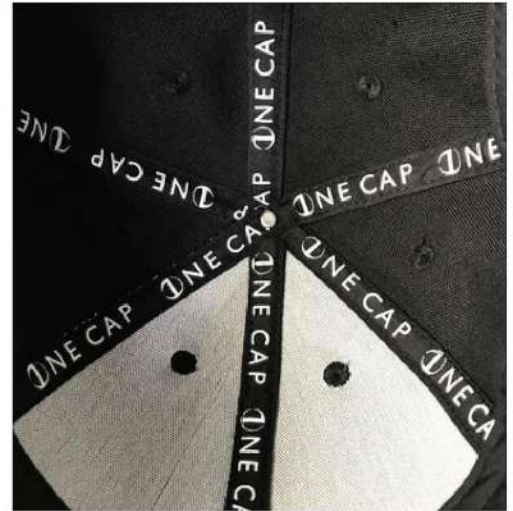
Kindly contact your Purnaa Project Manager with any additional questions.

MPURNAA

Purnaa SFS Cap Decorations 2024

Custom Seam Tape

- MOQ - 250+ caps
- Color: black tape with white/light-colored text
- Price - as low as \$0.10
- Additional fulfillment time - none!
- Simply submit a .PDF file when confirming your cap order, and we'll do the rest!
 - Black text (not color, not grayscale), white background (your text will be printed white)
 - Design to a standard 1/4 inch width seam tape
- Important notes:
 - Slight variation between digital art file and physical seam tape is normal and to be expected.
 - Seam tape is customized per total order, but cannot be personalized per cap style



Kindly contact your Purnaa Project Manager with any additional questions.